

BOSQUE COUNTY TEXAS COMMISSIONERS COURT

RESOLUTION NO. _____

WHEREAS, Bosque County Texas, is a rural County in Central Texas, covering 1,000 square miles and home to approximately 18,000 citizens; and

WHEREAS, a majority of these residents live in areas not serviced by cable television providers, making satellite television their only choice for service; and

WHEREAS, the Federal Communications Commission (FCC) recognizes the Nielsen Media Research's Designated Media Area (DMA) to determine the local media programming an area will receive; and

WHEREAS, based on Nielsen data Bosque County has been placed in the Dallas – Ft. Worth media market; meaning satellite subscribers are currently receiving their "local" media from stations over sixty miles away, covering 36 counties with a population over 7.2 million people; and

WHEREAS, the Congress of the United States recognized areas like Bosque County that have local television stations that are closer and may better serve communities in the passing of the Satellite Home Viewer Extension and Reauthorization Act (SHVERA) which allows "significantly viewed" signals to consumers living in a DMA adjacent to the DMA from which a signal originated. "Significantly viewed" means a TV station has a significant level of viewers in an area outside of the station's local market; and

WHEREAS, according to the FCC the significantly viewed stations for Bosque County are KCEN-TV Channel 6 in Temple, Texas and KWTX-TV Channel 10 in Waco, Texas from the much smaller Waco-Temple-Killeen DMA; and

WHEREAS, both of the significantly viewed stations for Bosque County communities of record are closer than the closest community of record from the current Dallas DMA; and

WHEREAS, due to the closer proximity and smaller market, the significantly viewed stations provide Bosque County with greater coverage, helping promote public safety with greater severe weather coverage, local emergencies, school closures, evacuations, crime and criminal activity as well as greater coverage of community events and local high school sports; **NOW, THEREFORE,**

BE IT RESOLVED BY THE COMMISSIONERS COURT OF BOSQUE COUNTY:

Due to the reasons listed above, the Commissioners Court strongly urges Dish Network and AT&T (DirecTv) to offer significantly viewed stations to its customers in Bosque County as soon as possible.

BE IT FURTHER RESOLVED:

The Commissioners Court is prepared to work with each company to facilitate the offering of these stations in addition to the current Dallas Ft.Worth DMA offerings.

BE IT FURTHER RESOLVED:

The Commissioners Court firmly commits to continue its efforts to increase public safety by working through all avenues available to add significantly viewed stations to the local station offerings of satellite providers.

ADOPTED: 2.26.2018, 2018



Don Pool

County Judge



Marvin Wickman, Commissioner Pct. 1



Durwood Koonsman, Commissioner Pct. 2



Larry Philipp, Commissioner Pct. 3



Ronny Liardon, Commissioner Pct. 4

ATTESTED:



Tabatha Ferguson, Bosque County Clerk

